



Dear Colleagues,

We are extremely honored at having been given this excellent opportunity to host and organize FEG's 25<sup>th</sup> Anniversary celebrations, as we also celebrate SNATTI's 75<sup>th</sup> Anniversary! It is with the greatest of pleasure that we and the island of Madeira welcome all the participants in this great event.

Tourism on the island of Madeira dates back to the 19<sup>th</sup> Century and ever since then we built on our widespread experience in receiving tourists from all over the world, not just from Europe. In earlier days, tourists came to Madeira searching for a climate where they could recover from tuberculosis, a scourge of the times. Nowadays, they come for leisure, adventure, culture, history, fauna, flora, good weather, excellent food and last but not least, a glass or two of delicious Madeira Wine.

The archipelago of Madeira consists of several islands that were discovered at the beginning of the 15<sup>th</sup> century. The capital is Funchal, on the main island, whose name is derived from the fact that this island was totally covered by laurel trees, a great and invaluable source of wood. (In Portuguese, *madeira* means wood). Some of this original vegetation can still be seen and visited in a highly protected area that was declared a UNESCO World Nature Heritage site in 1999.

Today, Funchal is a happy, very cosmopolitan city that is animated by the many tourists who come here either by plane or cruise ship. The many churches and beautiful buildings that have been constructed over the years, attest to the islands' history. The numerous cafés and esplanades, surrounded by delightful public gardens, bubble with the friendliness that characterizes our people.

Welcome to Madeira!

15 to 21 November 2011



European Tourist Guide Meeting

Celebrating the Qualified Interpretation of Culture

25<sup>th</sup> Anniversary of FEG - 75<sup>th</sup> Anniversary of SNATTI

Madeira - Portugal



# Celebrating the Qualified Interpretation of Culture in Europe



## **Programme**

### November 15<sup>th</sup>

Arrival at Madeira International Airport. Meet and greet your qualified tourist guide, private transfer to the Pestana Casino Park Hotel. Registration at reception. Rest of day free.

### November 16<sup>th</sup>

Depart the Pestana Casino Park Hotel for a half-day walking tour of Funchal. Our tourist guide will take us to the old part of town where we will visit the 16<sup>th</sup> century Cathedral and Igreja do Colegio. The tour will continue with a visit to a Madeira wine cellar, the Santo Antonio traditional biscuit factory, the famous Bordal embroidery firm and the traditional market. Rest of the day free.



FEG Seminar will be held during this afternoon

They soon will be announced, booking and payment through FEG Secretariat.

Opening Ceremony and dinner reception at the Madeira Congress Hall.

### November 17<sup>th</sup>

Depart the Pestana Casino Park Hotel for a full day tour to Porto Moniz, towards the southwestern and northwestern sides of the island.

The first stop will be at the Câmara de Lobos fishing village. We shall also stop at Cabo Girão, the second highest cliff in the world, and at Encumeada mountain pass from where we can see the southern and the northern sides of the island at the same time.

Lunch will be at Porto Moniz, at the very far northwestern side of Madeira. After lunch we shall cross the island along the Paúl da Serra plateau.

Our last stop will be right next to the sea at Calheta, on the southwestern coast, where we will visit a sugar cane mill.

Dinner is not included.

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## Celebrating the Qualified Interpretation of Culture in Europe



November 18<sup>th</sup>

Madeira has a fantastic network of trails and *levadas* - water courses running around and through the mountains that were built by the first settlers to carry water to inaccessible farmland. More than 200 *levadas* crisscross the island's basalt rock hills, taking hikers into a rare natural world. Along these irrigation channels you will come across species of fauna and flora rarely found anywhere else in the world, except in Madeira's Laurissilva Forest, which has been declared a World Natural Heritage Site in 1999.

Groups will be divided according to each person's walking ability and difficulty of the levada. When you sign in, please indicate which tour you choose on the registration form.

Levada Walks:

**Level 1** Half day – Soft walking Levada (2 Hours)

**Level 2** Full day – Medium walking Levada (3 Hours)

**Level 3** Full day – Medium /Hard walking Levada (4 Hours)



FEG Seminars will be held during this afternoon

They soon will be announced, booking and payment through FEG Secretariat.

In you want to attend one of these you should book the Level 1 Levada walk

SNATTI's 75 years Anniversary dinner will be at Churrascaria Montanha

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## Celebrating the Qualified Interpretation of Culture in Europe



November 19<sup>th</sup>

**Delegates** - FEG AGM at Pestana Casino Park Hotel .

**Guests** – Half day tour towards the northeastern and southeastern sides of Madeira. We will visit the mountains peaks, Santana with its typical triangular thatched roofed houses and return via Machico

Afternoon free.

**SNATTI-** AGM to be held at Pestana Casino Park Hotel

Dinner offered by the Regional Government of Madeira

November 20<sup>th</sup>

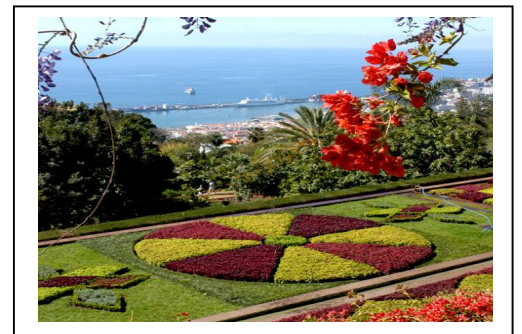
**Delegates** – FEG AGM at Pestana Casino Park Hotel.

**Guests** – Visit to the Botanical Garden

Lunch at Pestana Casino Park Hotel

Afternoon at leisure

FEG 25<sup>th</sup> Anniversary Gala Dinner at Madeira Casino



November 21<sup>st</sup>

Private transfer from the Pestana Casino Park Hotel to the airport.

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## Celebrating the Qualified Interpretation of Culture in Europe

	<u>DOUBLE ROOM</u>	<u>SINGLE ROOM</u>	<u>TRIPLE ROOM</u>
FEG – FULL PACKAGE	695 €	895 €	780 €
FEG – AGM PACKAGE	410 €	460 €	505 €
EXTRA NIGHT	95 €	110 €	195 €

### More Information at the Registration Form

All Reservations/Payments to be sent to

SNATTI RESERVAS

ATT Luisa Raposo/ Paulo Cosme

[reservas@snatti.org](mailto:reservas@snatti.org)

Tel + 351 21 346 71 70

Fax + 351 21 342 32 98

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1150-346 Lisboa

Portugal

RESERVATIONS WILL ONLY BE CONFIRMED WHEN PAYMENT ARRIVES AT OUR BANK ACCOUNT.

PLEASE SEND COPY BY FAX OR EMAIL

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